

In addition to engaging students through Entrepreneurship, our secondary program component is Leadership. It is extremely imperative to enrich all participants of SMEL and community members to stand for greatness. Students engage in various leadership initiatives by locating issues within their schools and communities and present solutions.



I AM AWESOME
I AM AMAZING
I AM GREAT
I AM SO SMART
I AM A LEADER.



Students participate in various service projects such as –

- Deliver groceries and meals to elderly neighbors.
- Clean up local parks.
- Volunteer to clean up trash around community.
- Facilitate youth council meetings.
- Volunteer at soup kitchens.



Stimulating Minds through
Entrepreneurship & Leadership (SMEL)

T. (718) 571-9017

If you are interested in enrolling your child into our programs, we would love to hear from you!

We encourage you to visit our website **www.smelny.org**, scroll to bottom of page, under **Additional Links**, click **Enrollment Application**.

Our mission is to introduce the forces of entrepreneurship by exploring creative-thinking, critical decision-making, and unconventional methods. Through leadership, entrepreneurs will explore ten principles that will propel high self-esteem, confidence, and autonomy to be a recognized change-maker and community leader.

AFTER-SCHOOL

3 Cycles of Business

Stimulating Minds through Entrepreneurship & Leadership

Cycle 1:

September 15 – December 22

Simulation 1

Business Plan

Finance | Operations

Cycle 2:

January 4 – March 31

Simulation 2

Stock Market

Human Resources | Marketing

Cycle 3:

April 9 – June 22

Simulation 3

Website and Game App Development



Depending on the location and school agreement, SMEL's day/after-school program can range from two to five days per week and up to three hours.

SMEL

Stimulating Minds through
Entrepreneurship and Leadership

SUMMER CAMP

8 Weeks of Bliss

Stimulating Minds through Entrepreneurship & Leadership

Our eight-week summer camp program is designed to get campers thinking about business ownership. Summer Camp fee is \$500 per month.

Campers use four weeks to brainstorm, research, and plan their approach to securing a profitable business.

At the end of camp, all campers, present at SMEL's Think Investment Pitch. The camper with the best idea presentation receives \$100 towards their business start-up.



In addition to exploring Entrepreneurship, campers enjoy fun trips and themed activities which include a visit to Statue of Liberty, indoor and outdoor amusement parks, museums, and other attractions.

AT A GLANCE

January 5

Summer Camp Enrollment Begins

June 1

Last Day for Summer Camp Enrollment Donation

June 8

Summer Camp Acceptance Letters Mailed/Emailed

June 29

Summer Camp Orientation at 6 PM (Mandatory)

July 1

Summer Camp Begins

July 10

After-school Enrollment Begins

July 23

Parent Meeting

August 21

Parent Meeting

August 31

End of Summer Camp Celebration

IMPROVING THE LIVES OF MANY THROUGH ENTREPRENEURSHIP & LEADERSHIP

